MGL

FAITH PRIMARY ACADEMY

ONLINE SAFETY NEWSLETTER

INFLUENCERS & ONLINE TRENDS – CRITICAL THINKING ABOUT ONLINE CONTENT

ISSUE 10

INFLUENCERS

Influencers are the celebrities of the online world. Typically, having millions of followers on social media platforms like TikTok or Instagram, they can be celebrities, athletes and YouTubers.

They are called 'Influencers' as they influence their followers to do something, whether this is an online trend or purchasing a product. Famous influencers include Molly Mae, Kylie Jenner, Mr Beast and Cristiano Ronaldo.

Influencers can often be entertaining and their content is usually child-friendly. However, it is important to understand what kind of influencers your child is following and what they are encouraging their viewers to do. They might be trying online trends, such as a new dance or challenge or promoting sponsored products.

ONLINE TRENDS

Online trends are a big part of digital life for young people—they can involve viral videos, challenges, memes, or new games. They come and go quickly—some are harmless fun, like challenges or dances, whilst others can be risky or encourage unkind behaviour.

Staying aware of what's popular by checking trusted websites, social media platforms, or checking what your child is engaging with online can help you spot potential concerns early.

Scan the QR code to learn more:

GAME SPOTLIGHT - MINECRAFT

This week's game spotlight is **Minecraft.**

Minecraft is a popular video game where players build, explore, and survive in blocky 3D worlds.

It encourages creativity, problem-solving, and collaboration. Players can play solo or with others online, so it's important to check safety settings and monitor who they interact with.

- Recommended age 7+
- You can adjust settings to turn off chat and limit multiplayer access.
- Encourage children to play on private servers with friends or use single-player mode for safer gameplay.

Scan the QR code to learn more: